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PRESS RELEASE

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"NO LIMITS ON HIGH BEAM"

The national spotlight shines on the No Limits mob as they trek to Adelaide for a live shoot as part of High Beam Global.

MELBOURNE-ADELAIDE March 23, 2007 'Live shoot? Actual People? Wouldn't miss it!' so says Sara McQueenie host of TV show No Limits. High Beam Festival this year is going Global and No Limits will be shooting their first ever live studio audience shoot in the creation of two episode due to screen on Channel 31 in May. 'Though we often get stopped in the street to discuss the show, this is going to be a new experience for us, actually seeing our audience, well mostly.'

'We cover stories that challenge society's views of us, that challenge the acceptance of prejudice and have a laugh at the same time, now we get to share that with a live audience, and get them to share with us too,' says Stella Young, another host.

Jetting off to Adelaide on Saturday 31st the cast and crew are pumped about the shows and the guest they have lined up, including international festival guests, Adelaide talent and of course themselves!! It's all going down on April 1st at 5pm at Deaf SA Hall, 262 South Terrace, Adelaide when the No Limits cast and crew, with help from Arts Access South Australia, will set up and shoot two episodes for their upcoming Channel 31 season. Guest Producer Quentin Kenihan is excited by the prospect 'I've been shooting my a*** off, this is going to be GREAT.'

No Limits is an award winning community television project that aims to bring the world of disability into people's living rooms in an informative and entertaining way. Since the broadcast of its first episode in 2003 No Limits has rapidly evolved. We currently produce between 13 and 26 half hour episodes per year and broadcast on Channel 31 in Melbourne and Geelong, Adelaide, Brisbane, Perth and Sydney.

No Limits works well because its basic philosophy is to challenge and entertain at the same time. We work to ensure the quality and the integrity of the shows are extremely high; we do not shy away from difficult issues and revel in the discussion of all things controversial, however we do so with humour where possible.

The purpose of No Limits is to build awareness and acceptance of people with disabilities and support the development of understanding of difference among audience members. No Limits aims to increase the participation of people with a disability in broadcast television production and the development of other media, both in front of the camera and behind the camera.

We aim to impact positively on mainstream media in their storylines about people with disabilities and in the accurate reflection of our society and its 20% of people with disabilities. Currently mainstream and other media lack the presence of people with disabilities and where they are represented it is in a stereotypical way, usually 'Super-cripple' (outstanding achievement in overcoming the *drawback* of a disability), Tragic victim (horror stories and acquired disabilities) or The Angel (un-belonging beings that are special).

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If you'd like more information about this topic, or to schedule an interview or photo op please call Melbourne: Erin on 0409533176 or please call Adelaide: Quentin Kenihan 0412711666